

WSYX Columbus 1261 Dublin Rd Columbus, OH 43215

Triumph Communications 1480 Dublin Rd Columbus, OH 43215

Contract #

Schedule Dates Advertiser

Agency

Product

Salesperson

Sales Office

Buyer Name

Phone/Fax

Account Types

CPE

Brand

1362465 10/31/12-11/05/12 Frankiin County Board of Elections (23530)

Triumph Communications (2751)

HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1

POLITICAL ISSUE (ns) (1187)

2012 1031-1106 (469860)

WSYX/WTTE/ESYX/WWHO

Locai/Poiiticai Issue Agency BRD

Spicer,Don

20121031-1106

Date Entered Last Modified 08/25/12

Columbus (WSYX)

By Broadcast Month

Nov. 2012

Grand Total:

Spots

38

38

<u>Rate</u>

\$36,625.00

\$36,625.00

08/27/12 Lorie Luthman

No

Entered By CO-OP

Headline #

Order Type

Commission %

Normai

Package Deal

15.00

Commission Net Total

\$5,493.75 \$31,131.25

Sales Tax

Billing Type Weekiy/Irreguiar Comments

Line	Line Type / 8reak Type (Ref #)	Dates	Sec	: Length	Run Times	SPW	Мо	Tu	ı We	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entere
	Normal Line / SPOT	11/05/12-11/05/12	2	1	0 12:05A- 1:05A (EST)	1	. x		;	-			1	\$500.00	\$500.0	Columbus (WSYX)	Kimmel	8/27/12
	Normal Line / SPOT	10/31/12-11/01/12	2	:3	0 4:28A- 4:59A (EST)			1	1	1			1	\$100.00	\$200.0	Columbus (WSYX)	430a news	8/27/12
	Normal Line / SPOT	11/04/12-11/04/12	2	:3	0 4:28A- 4:59A (EST)	1				:		×	1	\$100.00	\$100.0	Columbus (WSYX)	430a news	8/27/12
	Normal Line / SPOT	11/02/12-11/02/12	2	:3	0 5A- 5:30A (EST)	1		:		: :	x :	1	1	\$375.00	\$375.0	Columbus (WSYX)	5a	8/27/12
	Normal Line / SPOT	11/01/12-11/01/12	2	: :3	0 5:30A- 5:57A (EST)	1		-		x !	İ		1	\$375.00	\$375.0	Columbus (WSYX)	5a	8/27/12
	Normal Line / SPOT	11/05/12-11/05/12	2	:3	0 5:30A- 5:57A (EST)	1	. x				1		1	\$375.00	\$375.0	Columbus (WSYX)		8/27/12
	Normal Line / SPOT	11/02/12-11/02/12	2	:3	0 5:58A- 6:30A (EST)	1					x :		1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
	Normal Line / SPOT	11/01/12-11/01/12	2	:3	0 6:30A- 6:57A (EST)	1				x			1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	2	:3	0 6:30A- 6:57A (EST)	1	Х	į.			- 1		+ 1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
10.0	Normal Line / SPOT	11/02/12-11/02/12	2	:3	0 6:58A- 8A (EST)	1		1			x ¦		1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
11.0	Normal Line / SPOT	11/01/12-11/01/12	2	:3	0 8A- 9A (EST)	1				Х			1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	2	: :3	0 8A- 9A (EST)	1	Х				İ		1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
	Normal Line / SPOT	11/01/12-11/01/12	2	:3	0 10A- 11A (EST)	1				X			1	\$500.00	\$500.00	Columbus (WSYX)		8/27/12
		11/05/13 11/05/13			0104 114 (EST)	1	V	: -	1 1	1	- 1	1	1 1	\$500.00	\$500.00	Columbus (WSYX)		8/27/12

14.0 Normal Line / SPOT	11/05/12-11/05/12	2 :30 10A-	11A (EST) 1 X	1	\$500.00	\$500.00 Columbus (WSYX)	8/2//12
			CONFIRMATION	CONTRAC	T		
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:	



WSYX Columbus 1261 Dublin Rd Columbus, OH 43215

Triumph Communications 1480 Dublin Rd Columbus, OH 43215

Contract # 1362465 Schedule Dates 10/31/12-11/05/12 Franklin County Board of Elections (23530) Advertiser Agency Product Brand

Triumph Communications (2751) POLITICAL ISSUE (ns) (1187) 2012 1031-1106 (469860) HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1 Salesperson

Weekiy/Irregular

WSYX/WTTE/ESYX/WWHO Spicer,Don

Buyer Name Phone/Fax

CPE 20121031-1106 **Account Types** Local/Political Issue Agency BRD

Billing Type

Sales Office

Date Entered 08/25/12 Last Modified 08/27/12

Lorie Luthman **Entered By**

No

Order Type Normal Package Deal

Commission % 15.00

Commission \$5,493.75 Net Total \$31,131.25

Sales Tax

CO-OP

Demo

Headline #

Columbus (WSYX) By Broadcast Month Rate **Spots** \$36,625.00 Nov. 2012 Grand Total: \$36,625.00 38

Line	Line Type / Break Type (Ref #)	Dates	5ec	Length	Run Times	SPW	Мо	Tu	We ⁻	Th F	r Sa	5u	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / 5POT	11/02/12-11/02/12	2	:30	10:57A- 12P (EST)	1				>	ĸ		1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
16.0	Normal Line / 5POT	11/05/12-11/05/12	2	:30	10:57A- 12P (EST)	1	Х					-	1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
17.0	Normal Line / 5POT	11/01/12-11/02/12	2	:30	12P- 1P (EST)					1 1	1	-	2	\$800.00	\$1,600.00	Columbus (WSYX)		8/27/12
18.0	Normal Line / 5POT	11/05/12-11/05/12	2	:30	12P- 1P (EST)	1	х			:	- 1		1	\$800.00	\$800.00	Columbus (WSYX)		8/27/12
19.0	Normal Line / 5POT	11/01/12-11/01/12	2	:30	1;58P- 3P (EST)	1				x		1	1	\$500.00	\$500.00	Columbus (WSYX)		8/27/12
20.0	Normal Line / 5POT	11/05/12-11/05/12	2	:30	1:58P- 3P (EST)	1	Х		1	-		{	1	\$500.00	\$500.00	Columbus (W5YX)		8/27/12
21.0	Normal Line / 5POT	11/01/12-11/01/12	2	:30	4P- 4:30P (EST)	1				Х	-		1	\$700.00	\$700.00	Columbus (WSYX)		8/27/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4P- 4:30P (EST)	1	х	;					1	\$700.00	\$700.00	Columbus (WSYX)		8/27/12
23.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	4:30P- 5P (EST)	1				×	<	: _	1	\$700.00	\$700.00	Columbus (WSYX)		8/27/12
	Normal Line / 5POT	11/01/12-11/01/12	2	:30	5P- 5:30P (EST)	1				x		!	1	\$1,500.00	\$1,500.00	Columbus (WSYX)		8/27/12
25.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5P- 5:30P (EST)	1	Х						1	\$1,500.00	\$1,500.00	Columbus (WSYX)		8/27/12
26.0	Normal Line / 5POT	11/02/12-11/02/12	2	:30	5:30P- 6P (EST)	1				×	(1	\$1,500.00	\$1,500.00	Columbus (W5YX)		8/27/12
27.0	Normal Line / 5POT	11/01/12-11/01/12	2	:30	6P- 6:30P (EST)	1				x		!	1	\$1,500.00	\$1,500.00	Columbus (WSYX)		8/27/12
28.0	Normal Line / 5POT	11/05/12-11/05/12	2	:30	6P- 6:30P (EST)	1	Х	:				1	1	\$1,500.00	\$1,500.00	Columbus (WSYX)		8/27/12

		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	



WSYX Columbus 1261 Dublin Rd Columbus, OH 43215

Triumph Communications 1480 Dublin Rd Columbus, OH 43215

Contract # 1362465 Schedule Dates

Advertiser Agency

Franklin County Board of Elections (23S30)

Triumph Communications (27S1)

POLITICAL ISSUE (ns) (1187)

2012 1031-1106 (469860)

HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1 WSYX/WTTE/ESYX/WWHO

Local/Political Issue Agency BRD

Weekly/Irregular

Spicer,Don

Phone/Fax CPE 20121031-1106

Account Types Billing Type

Comments

Product

Salesperson

Sales Office

Buyer Name

Brand

Date Entered 10/31/12-11/0S/12

Last Modified Entered By

Demo

08/27/12 Lorie Luthman

08/25/12

No CO-OP Headline #

Order Type Normal Package Deal

Commission % 15.00

Commission \$S,493.75 Net Total \$31,131.2S

Sales Tax

Columbus (WSYX) By Broadcast Month Spots Rate Nov. 2012 \$36,625.00 Grand Total: 38 \$36,625.00

Line	Line Type / Break Type (Ref #)	Dates '	Sec	Length	Run Times	SPW	Мо	Τι	u We ⁻	Πh F	r Sa	Su	Spots	Rate	Totai	Station	Comments	Entered
29.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7:30P- 7:56P (EST)	1	x	!		-	-	!	1	\$1,400.00	\$1,400.00	Coiumbus (WSYX)		8/27/12
30.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	11:01P- 11:35P (EST)			:		1 1	ı İ	:	2	\$1,500.00	\$3,000.00	Columbus (WSYX)		8/27/12
31.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11:01P- 11:35P (EST)	1	X				-	!	1	\$1,500.00	\$1,500.00	Columbus (WSYX)		8/27/12
32.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	11:35P- 12:05A (EST)	1	ı			x :	-	1	1	\$900.00	\$900.00	Columbus (WSYX)		8/27/12
33.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11:35P- 12:05A (EST)	1	Х					!	1	\$900.00	\$900.00	Coiumbus (WSYX)		8/27/12
34.0	Normal Line / Prime Premium	11/01/12-11/01/12	2	:30	9P- 10P (EST)	1		1		x		1	1	\$6,000.00	\$6,000.00	Coiumbus (WSYX)		8/27/12
35.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	7:58A- 9A (EST)	1		:			х		1	\$600.00	\$600.00	Columbus (WSYX)		8/27/12
					CON	IFIF	₹M	Ā	TION	1 C	ON	ITI	RAC	T				
.ccepted-	Agency/Advertiser:	Accepted-S	Accepted-Station:								Date:	Comments:						